



Every second Wednesday of the month, we deliver our newsletter that contains few sections including what is new in the industry, what is new in our company, special offer and a quote. We hope you enjoy and learn. If you have any feedback, feel free to reply to this email. You can always contact us for all your Business Process Outsourcing (BPO) and Staffing needs. For [past newsletters](#), you can always visit our website.

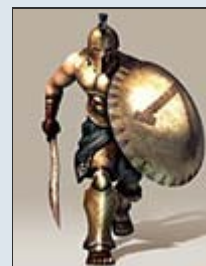
What's new in the Information Technology Industry?

Zuckerberg, CEO of facebook, has set a team of 80 or so developers with the task of creating an app store that will work from within the Safari browser, effectively bypassing the App Store altogether. This move is intended to weaken Apple's stranglehold on the mobile apps market. With 700 million users logging into Facebook on a daily basis, Zuckerberg wants to rock Apple's App Store dominance.



But the question is will he succeed? To get a good slice of app store market from Apple and Android, facebook has to make buying and using the app a seamless experience from within a browser. Writing apps for mobile browsers has limitations compared to writing apps for iOS or Android directly. However with new internet standard HTML5, browsers' user experience will improve and it is possible that some cool apps on facebook app store will be as good as iphone (or android) apps and users will be willing to pay for it.

This facebook's project is code named as Spartan. Facebook also has hired Teck Chia, who was the founder and CEO of OpenAppMkt.com, and is considered to be the brain behind HTML5 Appstore. Within few weeks, facebook will release its framework for apps that would use social hooks and work inside of Facebook's ecosystem. From this framework, developers can build the apps that can be launched in facebook app store.



Potential Opportunity for you:

Because facebook's app store market will not be crowded like Apple's app store, there is much better chance for your app to reach millions of consumers and users through Facebook's channel. If you have an idea or just want to check out the feasibility and cost to have your web presence available via facebook's app store, please don't hesitate to contact us and we will guide you.

What's new at FSD Solutions?

We are an approved development partner for Apple and in last two months, we have deployed three iPhone and iPad apps in the Apple's appstore. For more info, please view our iPhone page on website www.fsdolutions.com. So what it means to you is if you have an idea to make an iPhone or iPad application, we can take from inception all the way to production and can make it available on appstore for you.

Special Offer:

Currently FSD is offering free rate quote for all iPhone and Android App development. This quote includes sample screen shots to give you an idea of the look and feel of the application, detailed functionality, breakdown and description on the working of the application. This offer with detailed screen shots will expire on October 15, 2011

Quote of the Month

"**Strive not to be a success, but rather to be of value.**" - Albert Einstein

If you have any feedback, feel free to reply to this email. You can also contact your account manager or point person at FSD Solutions. For past newsletters, you can visit our website at

http://www.fsdolutions.com/past_newsletters.html

