



CORPORATE PROFILE



**We
Take
IT
Further**

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CORPORATE VISION

FSD Solutions will become first choice technology solutions provider for its clients around the globe and our exceptional people along with our partners and vendors will make it happen by delivering innovative, consistent, and reliable quality service.



MISSION STATEMENT

We deliver innovative and cost-effective IT outsourcing services to businesses. Our people meet and exceed our customers' expectations by keeping customers' interests first.

COMPANY OVERVIEW

FSD Solutions provides technical and data outsourcing services to small and mid size businesses through its global resources. Due to our global delivery system we offer a 24-hour development and support environment and speed to market, develop and implement our clients' objectives.

FSD Solutions is based in Carrollton (part of Metroplex Dallas), Texas. It has an offshore office in South Asia. Since then, it has seen its revenue more than double each year. Currently it has 20 full time employees, 10+ strategic partners and 30+ clients

FSD Solutions has been delivering high-value offshore services - providing clients with low-cost, high-quality, and exceptionally flexible solutions. With this unique quality focused and cost conscious approach, clients gain maximum advantage at minimal risk. Due to our global delivery system our development/management centers in Dallas and South Asia can offer state-of-art solutions which allow us the ability to offer a 24-hour development environment and speed to market, develop and implement that was once only imaginable.

FSD Solutions services span the entire application lifecycle. We have vast expertise across emerging and legacy technologies. Our Web Applications Development team includes Microsoft Certified Professionals with many years of experience in ASP.NET, SQL Server, PHP, MySQL, VB.NET, and all web technologies. Comprehensive delivery options enable FSD Solutions to distribute work across global locations to align with clients' cost, speed, and risk requirements.

With experience in the latest technologies and standards, FSD Solutions offers many of the services that organizations require such as Web Development & Designing Support, IT Staffing, IT Consulting, Data Entry, Medical Transcription and Outsourcing.



HISTORY

Aug 2005: Established in Dallas, Texas

May 2007: Became a certified vendor for state of Texas

Jan 2008: Started to offer IT Staffing as a service

March 2008: Reached the 50 mark for the number of its clients.

CORPORATE PHILOSOPHY

- Strengthening ties with our clients.
- Understanding and meeting the needs of our clients.
- Ensuring satisfaction of both internal and external clients.
- Innovating in everything we do.
- Investing in latest hardware and software technologies.
- Promoting a culture of trust, mutual respect and competence.
- Fostering open communication.
- Prioritizing training of employees.
- Promoting team spirit and professional values.
- Continually improving processes to get better quality.
- Above all striving to achieve corporate excellence.

OUR SERVICES

Our core competence is to develop Web-based applications and Web development services which include e-commerce-shopping carts and portals. We also provide SEO (Search Engine Optimization) service which is the crucial aspect of website development and placement, because a well optimized website has a better chance of being listed by the engines as the most relevant page for the search query. We also provide expert consultancy services to our clients on reaping maximum financial returns through the Websites created & designed by us.

- Website Design & Development
- SEO (Search Engine Optimization)
- Outsourcing
- IT Staffing
- IT Consulting
- Medical Transcription
- Data Entry



INDUSTRIES IN FOCUS

- Automotive
- Business and Trade
- Constructions
- Education and Social Services
- Energy and Utilities
- Financial
- Healthcare
- IT & Telecom
- Legal Services
- Media and Entertainment
- Publishing / Printing
- Retail
- Sports and Recreation
- Transportation and Travel



TECHNOLOGY EXPERTISE

Operating Systems



Web Front End



Distributed and Web Technologies



- ERP and CRM
Microsoft Dynamics



- Reporting
Crystal Reports



Relational Database Management Systems (RDBMS)



OUR PROJECT DEVELOPMENT METHODOLOGY

Our Project Development Life Cycle follows industry's best practices, which ensures better chance of success of a project. With success, we mean within time, within budget and with quality. Once you have chosen FSD Solutions for development work, the next steps are just simple.

- **Define Project Scope**

After you submit a Request for Quote to us, we form a core team that prepares vision/scope documents for your project free of charge. We envision the overall direction for the project, including determining which features the solution will and will not include, and a general schedule for delivery. During this phase the team prepares the functional specifications, works the design process through, and prepares work plans, cost estimates and schedules for the deliverables.

This stage is completed by the signing of a contract.

- **Design and Development**

Our team accomplishes the building of solution components (code as well as documentation). We use the best approaches of several standard processes and support different kinds of outsourcing.

- **Testing**

Testing emphasizes usage and operation under realistic environmental conditions. The team focuses on resolving and triaging (prioritizing) bugs and preparing the solution for release. Testers develop the Test Plan, test cases and scripts, test the system and verify that it operates according to the specification. After rigorous testing, we launch the application.

- **Delivery and Support**

FSD Solutions deploys the core technology and site components, stabilizes the deployment, transitions the project to operations, conduct user education, support, and obtains final site acceptance testing. In complicated cases a screen prototype / wire frame of a new system can also be developed. This allows the customer to review the future system and to give their feedback at an early stage of the development.

OUTSOURCING

Your decision to outsource to FSD Solutions will surely bring you valuable return, you will not only be able to focus on your core competencies but also gain higher profits through our business effective solutions. We ensure that your need with respect to quality, accuracy and intellectual property are addressed.

FSD Solutions has served various clients for the past two years in providing resources for various projects, products and other IT related services. Our experience in outsourcing has enabled us to provide our clients with best and most reliable services at affordable costs. Our basic model of Outsourcing services is that the customer engages our resources as per the requirements by utilizing our offshore resources and facilities.

We provide the following Outsourcing options.

- **Technical Resource Outsourcing**

With Increasing costs and overheads, most of the companies have started outsourcing their staff as per requirement, this not only helps organization to keep their manpower budget & expense under control but also help to focus on their core competencies, this gives organization flexibility in managing the HR complexities resulting from business changes, also you get access to the best of technical skills available in the industry. We at FSD Solutions have best talent available with require qualification, experience and certification.

- **Recruitment Process Outsourcing**

Whether you are a small or a Fortune 500 company, you will find our recruiting support services useful, cost and time saving. Each assignment is important to us and we complete every task with quality. FSD Solutions Recruitment Process Outsourcing (RPO) addresses this and is designed to build tremendous value over time to ensure your organization's ability to find, attract and retain top talent.

- **Call Center Outsourcing**

In order to have successful Call Center operations, you need to be able to anticipate the needs your business. FSD Solutions Call Center Outsourcing Services is a specialist provider of outsourced customer care and sales solutions. We work with some of the leading organizations to transform the way they communicate with their customers, speaking as their trusted voice.

FSD Solutions understands the complex process of operational planning in the Call Center environment. With an emphasis on delivering sustained quality and total customer solutions, we design, build and operate sophisticated customer relationship management strategies for our clients.

OUTSOURCING BENEFITS WITH US

Offshore outsourcing with FSD SOLUTIONS accomplishes more than just cost savings. Offshore Outsourcing can help your organization meet strategic business objectives bringing about a fundamental positive shift in the business process.

PRICING MODELS

FSD Solutions offers the following pricing models to ensure your competitive advantage in a changing marketplace. You have the option to combine one or more available models as part of your business strategy.

Fixed Price & Duration:

Fixed Price & Duration Pricing Model is best when:

- Project requirements are not likely to change during the development process.
- The business is a venture or startup and 'after implementation' support is not needed.
- Software implementation is governed by 'extremely' tight budgetary and financial constraints.
- Customer has more control on budget and duration but has less flexibility of changes.

Time & Material / Hourly Pricing:

The Time & Material (T&M) Pricing model offers an hourly rate and is suitable when:

- Project requirements, features and specifications for the software being developed, are likely to change / evolve at any stage during the development process.
- The anticipated duration of the project cannot be estimated (or if estimating a fixed duration for the project can lead to counterproductive results).
- Project requires ongoing maintenance, upgrade, & support and thus the quantity is variable.
- High degree of flexibility for evolving scope of work / requirement changes but less controlled budget.

Full Time Equivalents (Staffing):

Virtual Staffing (Offshore)

- You would like to deploy dedicated people who will, over a course of time acquire expertise in your project's business and technical orientation without your overhead costs.
- Knowledge retention (and transition if required) with key individual(s) is a Specific requirement.

Onsite Staffing

- Requirements are such that physical presence at the specified location is mandatory.

TESTIMONIALS

"I want to thank FSD Solutions for making our website look phenomenal! I was impressed by the team's dedication in completing the site in a timely manner. I can finally be proud of it.... FSD Solutions is professional, helpful, and friendly!"

Dr, Reema Noorani

www.beachstreetchiro.com

"FSD is a great company to work with. My experience with them began with an initial meeting where I was provided some excellent suggestions and features to add to my website. During development I was kept informed of the project and they made changes to my website as required in a timely fashion. The team was very easy to work with and went beyond the scope of my project. I will definitely work with them and recommend them to others."

Mr. Randy Oleksiw

Programmer/Analyst, Tech-Knowledgee

"All of my interactions with this company have been very positive. They were innovative, creative, and met time goals as agreed. I have been very pleased with their follow-up and pleasant attitude. My calls or emails are always answered in a timely manner. They have done great work at a very reasonable rate and I would highly recommend them for your project."

MR. RASmith

Auto Traffic Corp.

"Briefly, we are very satisfied with FSD Solutions IT Services and Support at all levels to our company and I will be glad to answer any questions you may have for the reference."

Mr. Walji

MagicLD.com,

Sugar Land, Texas

"Customer Service A+, Response time (emails/call backs) from FSD Solutions to our facility regarding any problems or concerns was ALWAYS prompt. They are always willing to correct any problems or concerns."

Tonya Mays

Director of Medical Records, Dardanelle Hospital

Arkansas

"FSD Solutions is one of our vendors. Last time we used them to enter information electronically from Customers Survey Forms. We had around 10,000 paper forms and they delivered within a week with great accuracy. I strongly recommend their services."

Sandy Anzalone

**Administrative Manager, Schuamburg,
Illinois**

PROJECTS



URL: <http://www.htyusa.com>

URL: <http://www.nailamalikmdskin.com>



URL: <http://www.welistyou.com>



URL: <http://www.ceocards.com>



LIST OF CLIENTS



Web Design & Development

Client : 2KEWL SCOOTERS

Skill set : Photoshop CS, Dreamweaver MX, XHTML 4.1, PHP, MySQL, JavaScript

URL : <http://www.2kscooters.com>

Client : ABUNDANT

Skill set : Photoshop CS, Dreamweaver MX, Flash, CMS, PHP

URL : <http://abundantfamilycenter.com/>

Client : GENESEI

Skill set : PHP, MySQL, Custom Content Management System, Photoshop, Macromedia Flash, Macromedia Dreamweaver, HTML

URL : <http://www.geneosei.com/>

Client : GHANA BUSINESS ALLIANCE

Skill set : PHP, MySQL, Custom Content Management System, Adobe Photoshop, Macromedia Flash, Macromedia Dreamweaver,

URL : <http://www.ghanabusinessalliance.com>

Client : MID-NITE

Skill set : Photoshop CS, Dreamweaver MX, Flash, ASP

URL : <http://midnitesleep.com>

Client : RSGLLC

Skill set : Photoshop CS, Dreamweaver MX, CMS, PHP

URL : <http://www.rsgllc.net>

Client : TECH-KNOWLEDGEE

Skill set : Photoshop CS, Dreamweaver MX, XHTML 4.1

URL : <http://www.tec-kno.com>

Client : AMAZON FOLIAGES

Skill set : Photoshop CS, Dreamweaver MX, HTML 4.1, Flash MX, Third Party components include Monster Commerce shopping cart.

URL : <http://www.amazonfoliages.com>

Client : AUTO PUSH

Skill set : Photoshop CS, Dreamweaver MX, HTML 4.1, Flash MX, ASP3.0, MS SQL 2000 Server

URL : <http://www.autopush.com>

Client : AUTO TRAFFIC CORP

Skill set : Photoshop CS, Dreamweaver MX, HTML 4.1, Flash MX

URL : <http://www.autotrafficcop.com>

Client : BEACH STREET CHIROPRACTIC & REHABILITATION

Skill set : Photoshop CS, Illustrator CS, Dreamweaver MX, XHTML 4.1

URL : <http://www.beachstreetchiro.com>

Client : BLUE BRUSH MEDIA

Skill set : Photoshop CS, Dreamweaver MX, HTML 4.1, Flash MX, .

URL : <http://www.bluebrushmedia.com>

Client : CEO CARDS

Skill set : Photoshop CS, Dreamweaver MX, XHTML 4.1, Flash MX, PHP, MySQL, JavaScript

URL : <http://www.ceocards.com>

LIST OF CLIENTS



Web Design & Development *(Contd..)*

- Client** : GET LEISURE
Skill set : Photoshop, Dreamweaver MX, HTML 4.1, ASP 3.0, MS SQL Server, Travel Tool Integration by WorldChoiceTravel.com
URL : <http://www.getleisure.com>
- Client** : GET PAKISTAN
Skill set : Photoshop CS, Dreamweaver MX, HTML 4.1
URL : <http://www.getpakistan.com>
- Client** : HTYUSA
Skill set : Photoshop CS, Dreamweaver MX, HTML 4.1, Flash MX, PHP, MySQL, JavaScript, Shopping Cart.
URL : <http://www.htyusa.com>
- Client** : INCORPRATES
Skill set : PHP, MySql, Custom Content Management System, PHP GD Library, MagickWand Image Generation tool, Flash, Dreamweaver,
URL : <http://www.incorprates.com>
- Client** : NAILA MALIK MD
Skill set : Photoshop CS, Dreamweaver MX, XHTML 4.1, Flash MX
URL : <http://www.nailamalikmdskin.com>
- Client** : PETTYMUSALAW
Skill set : Photoshop CS, Dreamweaver MX, XHTML 4.1, Flash MX
URL : <http://www.pettymusalaw.com>
- Client** : SHEZADMALIK
Skill set : Photoshop CS, Dreamweaver MX, XHTML 4.1, Flash MX, PHP
URL : <http://www.shezadmali.com>
- Client** : TEXAS RANCHES
Skill set : Photoshop CS, Dreamweaver MX, XHTML 4.1, Flash MX
URL : <http://www.texasranches.com>
- Client** : PASCAL APPLICATIONS
Skill set : Photoshop CS, Flash, Dreamweaver MX, HTML 4.1
URL : <http://www.pascalapplications.com>
- Client** : THE SCHOOL VOLUNTEER
Skill set : Microsoft ASP.NET, Microsoft SQL Server, Microsoft Visual Studio.NET, Adobe Photoshop, Macromedia Dreamweaver
URL : <http://www.theschoolvolunteer.com>
- Client** : MR. BEN / FREECOUNTERPRO
Skill set : Photoshop, Dreamweaver, XHTML, JavaScript, CSS, PHP, MySQL
URL : <http://www.freecounterpro.com>
- Client** : WE LIST YOU
Skill set : Photoshop CS, Dreamweaver MX, XHTML 4.1, PHP, MySQL, JavaScript
URL : <http://www.welistyou.com>
- Client** : CHECK UR INSURANCE
Skill set : Photoshop CS, Dreamweaver MX, XHTML 4.1, PHP, MySQL, JavaScript
URL : <http://www.checkurinsurance.com>

LIST OF CLIENTS

IT Consulting Services

Client : MAGICLD.COM HOUSTON, TEXAS
Skill set : Photoshop CS, Dreamweaver MX, HTML 4.1, PHP 4.3, MY SQL Server 4.1.7 Components: Payment Gateway by GoEMerchant, Website Payments Standard by PayPal, Auris Web Services.
URL : <http://www.theschoolvolunteer.com>

Client : BRIDGES TV
Skill set : Photoshop CS, Dreamweaver MX, HTML 4.1, ASP 3.0, MS SQL 2000 Server
URL : <http://www.bridgestv.com/>

Medical Transcription

Client : DARDANELLE HOSPITAL, DARDANELLE, ARKANSAS
URL : <http://www.dardanellehospital.com>

Client : DUBLIN HEMATOLOGY ONCOLOGY CARE, DUBLIN, GEORGIA
URL : <http://www.dublinoncology.com>

Client : NORTH TEXAS DIABETES & ENDOCRINOLOGY, P.A.
URL : <http://www.endomd.com>

Client : THE SNELLVILLE CLINIC, SNELLVILLE, GEORGIA
URL : <http://www.snellvilleclinic.com>

IT Staffing

Client : K&R EXPRESS SYSTEMS, INC, HINSDALE, ILLINOIS

Client : BEAUTY CONTROL, USA

Data Entry

Client : EXPERIAN
URL : <http://www.experian.com>

Client : CHECK UR INSURANCE
URL : <http://www.checkurinsurance.com>

WHY FSD SOLUTIONS

FSD Solutions highlights the benefits of offshore development, making it worthy of consideration for your business strategy. You will work directly with seasoned project managers or resources and consider them as an offshore unit of your own business.

"You will never have to worry about expansions, hiring, firing, office space, healthcare and retirement plans, HR related problems and physical infrastructure. At a fixed monthly cost, we will take care of your IT related needs inclusive of development, quality assurance, support and other activities."

We would like to revolutionize your perspective on development.

Specializes in:

- Business 2 Business and Business 2 Consumer Solution Development
- Custom Web Application Development
- Supply Chain Management
- Document & Workflow Management
- Product Development

Solutions are:

- Built on the State-of-Art Technology and latest Application Architecture
- Comprehensive and Progressive
- Timely delivered and Cost Effective

Our resources are well experienced and dedicated to serve you to achieve your vision, goals, and objectives. Our innovative solutions and aggressive use of the latest technologies help clients address challenging business decisions and improve their bottom line through positive returns on their IT investments.



Corporate Headquarter

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